



ACCESSIBLE COMPLIANT, AND ENGAGING ONLINE TRAINING FOR SECURITY GUARDS

Transforming Security Guard Training with a Scalable and Convenient Online Platform.

www.yourwebsite.com

SECURITY

THE CHALLENGING REALITIES OF RUNNING A SECURITY COMPANY.

01

Sky-High Turnover Costs:

High turnover means constant hiring and training costs. If guards don't stay past the critical 60-day mark, it's a revolving door of expenses.

Compliance Nightmares:

Compliance is non-negotiable. One mistake with state or federal regulations could result in costly fines or lawsuits.

03

Motivation Killers:

Keeping guards engaged and motivated is tough in low-paying roles. A lack of motivation can lead to higher turnover and lower performance.

Looming liability risks:

Without robust training and policies, a single incident can expose your company to significant liability and financial risk.

05

Inconsistent service delivery:

Service quality can't afford to vary by location or shift. Consistent, high-quality training is critical to delivering the service your clients expect.

02

04



All with the added complication that every customer wants the best possible service at the

LOWEST POSSIBLE
PRICE!





WE CAN'T GET RID OF THE **COMPETITION?**

But we can help you outsmart them
by helping you become the strongest
player in the game!



IN 2017

After a decade in the trenches at Securitas, Russ Willmon saw firsthand how outdated security training was holding the industry back. Constant hiring and ineffective training were a manager's worst nightmare. Poor live instructors would veer off critical topics, telling their own 'war stories' instead of delivering consistent, valuable training. This drove off 25% of students on the first day, with some not even returning after lunch.

Determined to break the cycle, Russ envisioned a solution that went beyond dull PowerPoint slides and lectures. He wanted interactive, entertaining courses that utilized simulation games, scenario-based activities, and knowledge checks—built with today's eLearning standards to engage adult learners effectively. That vision became Defencify Training: a dynamic online platform designed to tackle the biggest challenges in security training, keeping guards engaged and compliant while helping companies reduce turnover and improve performance.

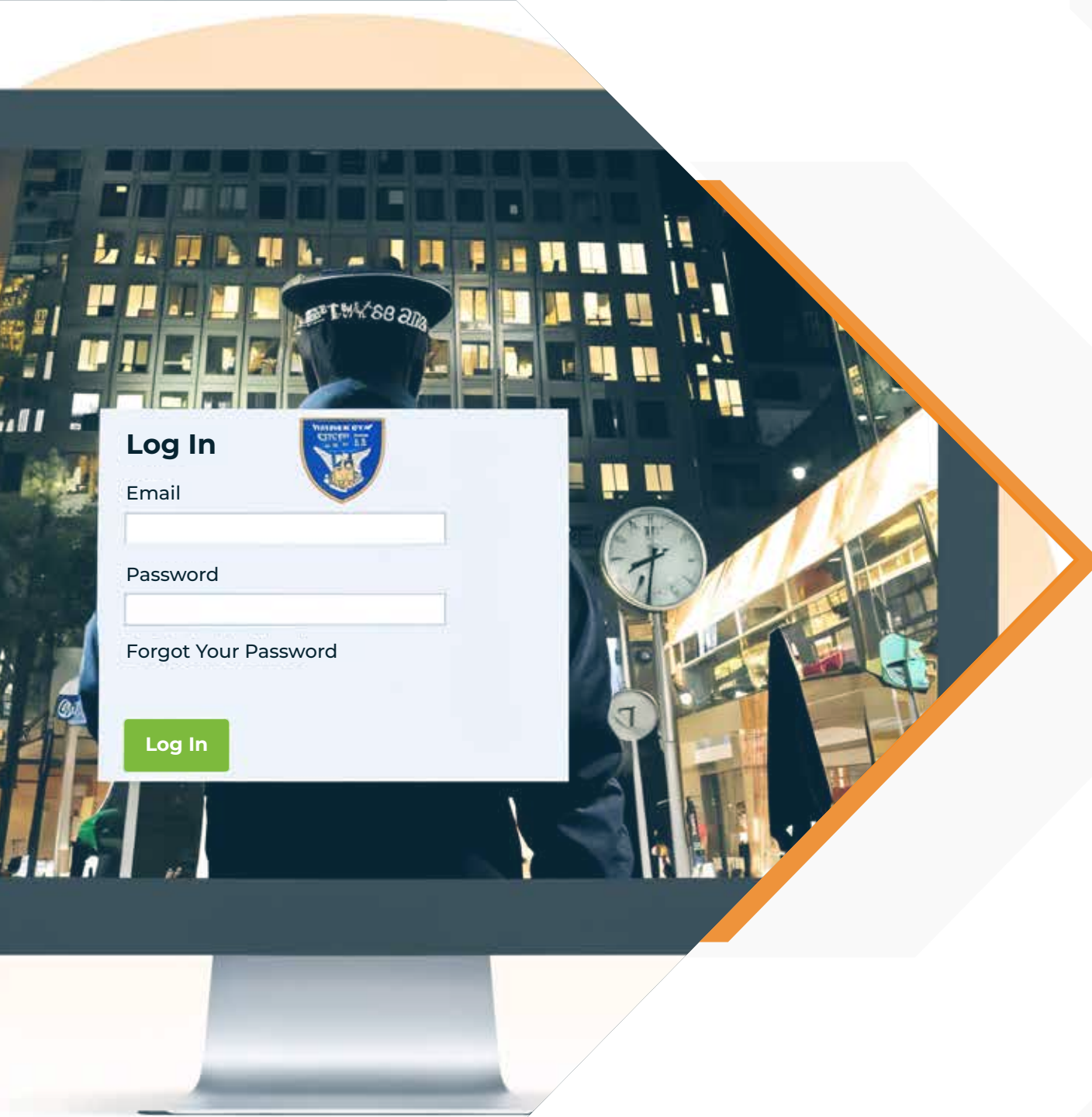
6 **GAME-CHANGING** BENEFITS DEFENCIFY BRINGS TO YOUR SECURITY BUSINESS





YOUR OWN BRANDED **LEARNING PORTAL**

Create a seamless training experience that reflects your brand. Customize your portal with your company's logo, images, and colors, and manage access with tailored policies. Show your team and clients that training isn't just a requirement—it's a branded, professional experience.





ENGAGING COURSES THAT **ARE FUN TO TAKE**

Say goodbye to boring training sessions! Our courses are packed with gamification, simulations, and interactive quizzes designed to keep your guards engaged and learning. With over 100 hours of content and 10 State-Approved Guard Card certifications, it's no wonder we have a 92% completion rate. Training that's effective and actually enjoyable.





MOBILE-OPTIMIZED **SELF-PACED TRAINING**

Training on the go! Empower your new hires to train anywhere, anytime, using their own devices. Whether it's a desktop, laptop, tablet, or smartphone, Defencify's self-paced courses fit their lifestyle.

Remove the obstacles to completion and expand your hiring pool with flexible training options that meet the demands of today's workforce.



A decorative graphic on the left side of the page, featuring a laptop keyboard at the bottom, several floating document icons with lines of text, and a large, stylized arrow pointing right. The arrow is composed of a solid black line and a dashed orange line, with two orange circles at its points of origin.

POWERFUL REPORTING **TOOLS & SIMPLIFIED** COMPLIANCE AT YOUR FINGERTIPS

Stay on top of compliance with real-time monitoring and detailed reports. Track training progress, completion rates, and certifications at a glance.

Automated notifications ensure guards never miss a refresher or re-certification, keeping your team sharp and up-to-date.

All training records are securely stored in our cloud-based system—accessible anytime, anywhere.

With everything at your fingertips, you can confidently demonstrate compliance and avoid costly legal issues.

A photograph of a male call center agent wearing a headset and working at a computer. The image is partially framed by a large orange chevron shape pointing towards the right.

SUPERIOR TRAINING & CUSTOMER SUPPORT

Getting started is a breeze with personalized, one-on-one training sessions tailored to your needs.

We'll have your training portal up and running in less than 48 business hours, and a quick session with our customer care team will get you onboarded in no time.

And whenever you need help, our dedicated support team is just a call or click away completely free of charge. Your success is our top priority.



SAVE TIME & MONEY

With Defencify Training, you can eliminate the headaches of hiring instructors, reserving training space, and managing physical materials.

All your training is stored electronically, and our platform keeps everything up to date automatically.

Save time, cut costs, and focus on what really matters: running your business.





SEE HOW MUCH **YOU CAN SAVE** WITH A DEFENCIFY SUBSCRIPTION

Average Number of Guards Trained Per Month	25
How much do you pay your trainers	\$300.00
Number of Live Training Sessions per Month	4
Number of Students per Live Session	6

Defencify Pricing Tier	Tier 1
Learning Management Platform Subscription	\$300.00
Per Active Student Fee	\$12.00
Total Monthly Investment	\$600.00

Total Monthly Cost of Live Instruction	\$1,200.00
Your Monthly Savings	\$600.00
Annual Saving with Defencify	\$7,200.00



CHOOSE THE DEFENCIFY PLAN THAT FITS YOUR NEEDS

PREFERRED SUBSCRIPTION PLAN INCLUDES:	ACTIVE USERS PER MONTH		
Branded Learning Portal Unlimited Course Access Comprehensive Reporting & Compliance Tools Free Customer Support			
# of Guards	< 25	25+	500 +
Licensing Fee / Month	\$175.00	\$300.00	\$2,500.00
\$ Per Active User	\$15.00	\$12.00	custom



PAY-AS-YOU-GO

FLEXIBLE TRAINING FOR COMPANIES WITH SPORADIC NEEDS

Get access to the same high-quality courses as the Preferred Plan—without the need for a personalized portal.



GETTING **STARTED** IS QUICK AND EASY!

Preferred Subscription: Full access and a personalized portal.

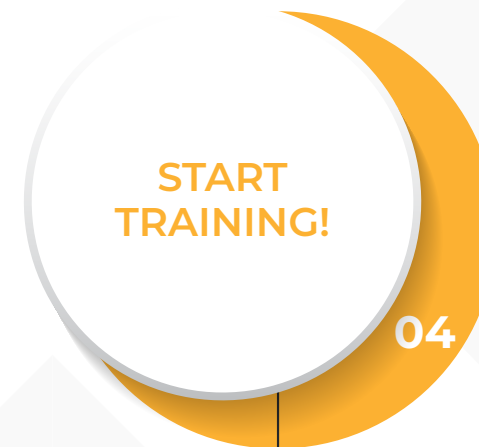
Pay-As-You-Go: Flexibility without commitment.

*Annual contract with a 30-day cancellation policy.



Send us your logo, images, and colors, and we'll set up your branded learning portal in less than 48 business hours.

Book a quick session with our customer care team—most training takes less than 30 minutes.



Launch your training program and start seeing results right away.



STEVEN SHEINER

CHIEF REVENUE OFFICER

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