





CONSULENTI DEL LAVORO

**Studio
Andrea Fanfani**

AVENIR BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789



PALETTE	1	2	3	4	5
PALETTE 1	100%	90%	80%	70%	60%
PALETTE 2	100%	90%	80%	70%	60%
PALETTE 3	100%	90%	80%	70%	60%
PALETTE 4	100%	90%	80%	70%	60%



MODERN
FLEXIBLE



EXPERTISE



MODERN &
FLEXIBLE



W/LOP!

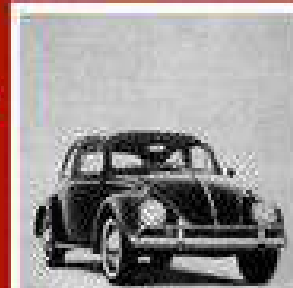
Buy a revolutionary product—not revolutionary marketing.

HEADER SUB HEADER

Our campaign concept is to parody other popular marketing/advertising campaigns and claim that while our marketing is not original, because we put our best thinking into our products, not into selling them. The campaign will parody, for example, The Most Interesting Man in the World (Don Quixote). Here is more of a description of the campaign. We will put our own catch tagline on a handful

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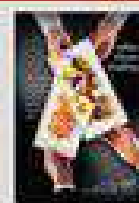
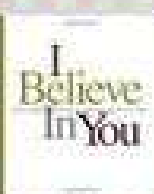
Block of text



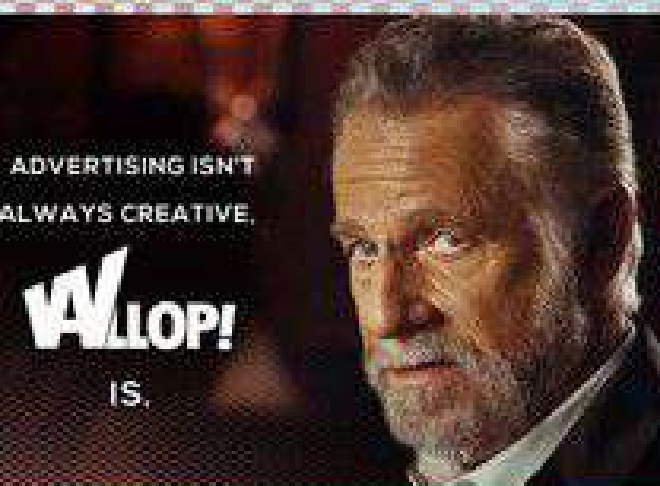
Advertising Lemon.
Engineered genius.
W/LOP

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Let's think outside of the box!



Charts need to be eye catching and easy to read



ADVERTISING ISN'T ALWAYS CREATIVE.

W/LOP!
IS.

W/LOP!

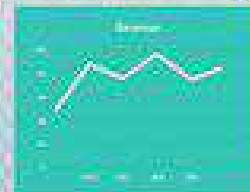
HOME

ABOUT

WORK

CONTACT

SERVICES



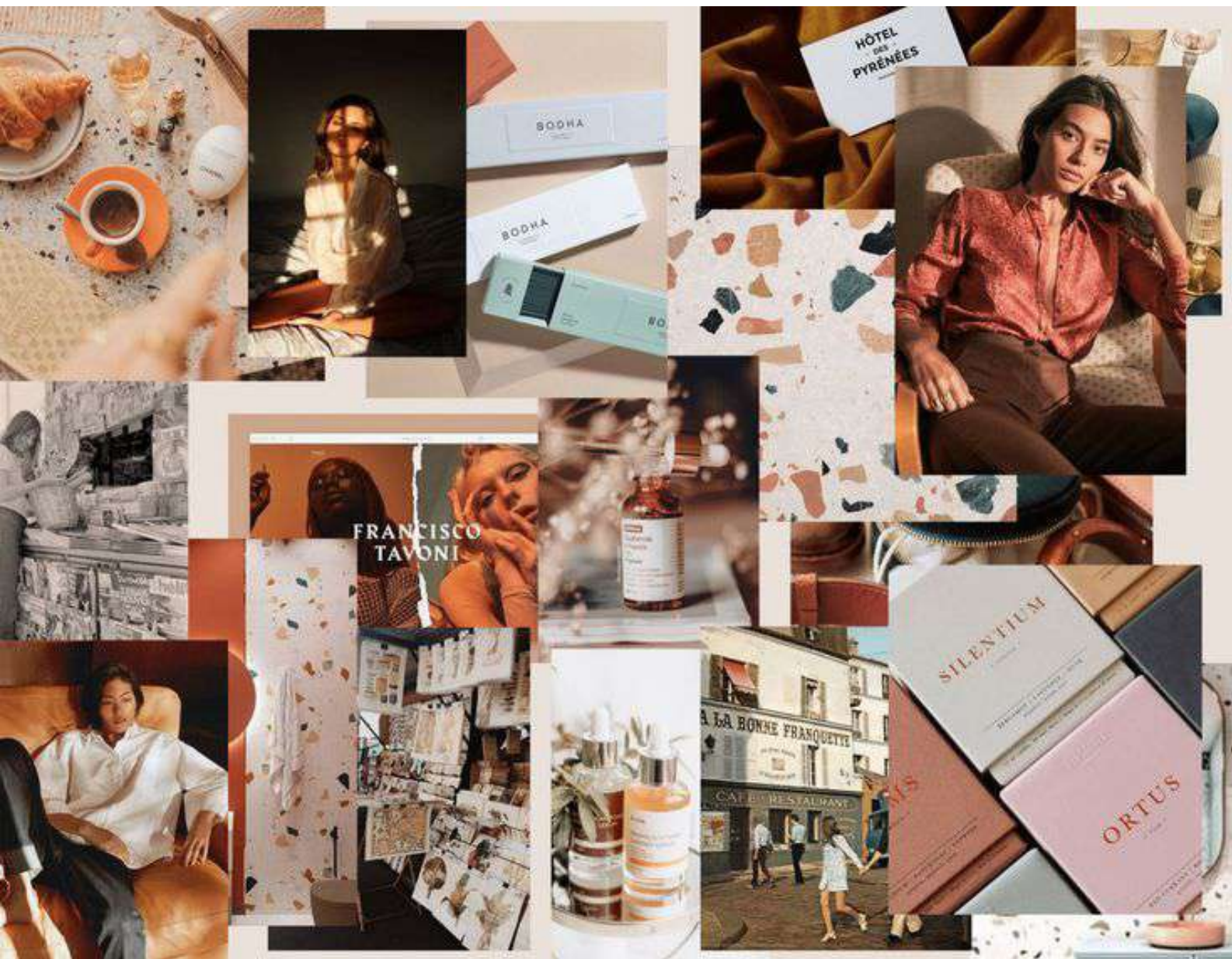
WHAT GETS PRINTED?

- Marketing & Sales Collateral
- Business Identity
- Catalogs and Brochures
- Event Mail
- Custom Packaging
- Labels/Trackers

HOW DOES PRINT RELATE TO THE DESIGN?



Of designers said that they consider the printed product an element of their design.



Magis warmly invites you to this year's Stockholm Furniture Fair, stand B0815, to experience a re-interpretation of the classic fair stand by Swedish studio Note. An elegant, intriguing space to inspire and fascinate the senses.

Stockholm Furniture Fair 2018

6 - 10 February

Standing hours:
12.00h - 18.00h
8.00h - 18.00h
10.00h - 18.00h
10.00h - 18.00h

MAGIS

Stockholm Furniture Fair
Stand B0815
Möbeldesign, Stockholm
101 46 Stockholm



WHAT
A TIME
TO BE
ALIVE





BOLD. SOPHISTICATED. STYLE.

